

How not to Forget

A White Paper on Resnooze.com

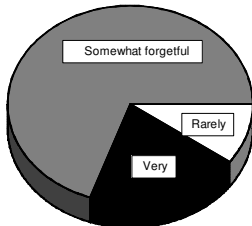
Having a meeting slip your mind or forgetting a small task is common for nearly all college students. It's hectic to try to keep track of everything at once. Don't worry, an innovative source of relief is only a click away!

Forgetting to Remember

As a busy, full time student, it is extremely easy for you to accidentally miss a routine meeting or exam.

As a full time student, your schedule is probably heavy with school and maybe even part time work or other activities. Daily life can be challenging when it seems like you have thousands of things to remember. Did you study for tomorrow's exam? Did you make the appointment with the dentist? Did you go to the club meeting? It seems impossible to remember it all.

Student Forgetfulness



Problems like forgetting meetings and tests may result in poor grades in classes, or upset bosses and club members. In a recent poll, 90% of the TSTC students surveyed admitted to being somewhat or very forgetful. Few people are able to entirely avoid the affliction of not being able to remember.

Forgetfulness is by no means a recent challenge; people have been trying to conquer it forever. However, not all of the common methods to prevent forgetfulness work, or are even used. A written planner was best way to remember things for many decades, even centuries. The advent of the computer, palm pilot and cell phone rendered the paper planner less useful. In a recent survey, only 10% of the TSTC students questioned kept a written planner.

Although most students don't write in planners, many of them don't even take advantage of organizers on their cell phones. A majority of students instead write reminders in margins of notes or on small pieces of paper. Searching for these notes or reminders when they are misplaced can cause you unnecessary stress and occupy time. When notes scrawled in a notebook or on a piece of scratch paper don't suffice, you may be in need of something more.

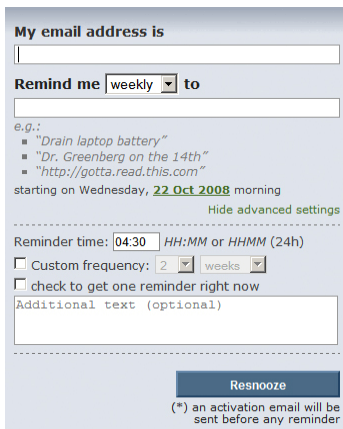
Jogging Your Memory

Resnooze.com sends you periodic reminder e-mails that you get to customize.

If you need an alternative to jotting down notes and reminders in places where they are likely to be lost, you may want to look to technology- email, to be specific. An e-mail application at Resnooze.com may offer you some relief.

Resnooze.com is a free online tool that can help busy students get organized in a very simple way. TSTC students, as well as anyone else with an e-mail account, can use resnooze.com to receive periodic reminders about anything they want via e-mail. This website is known to very few TSTC students. 100% of students in a survey had never heard of resnooze.com, or any other e-mail reminder service.

This tool has the potential to be very helpful, especially since many students check their e-mails often. 50% of students surveyed check their e-mail accounts at least daily; 40% check them at least once a week+. If a reminder is sent somewhere where you are almost sure to see it, it is all the more useful.



The screenshot shows the Resnooze.com interface. At the top, there is a field labeled "My email address is" with an empty input box. Below that is a "Remind me" section with a dropdown menu set to "weekly" and a "to" label followed by another empty input box. Underneath, there are examples of reminder messages: "Drain laptop battery", "Dr. Greenberg on the 14th", and "http://gotta.read.this.com". It also shows a start date: "starting on Wednesday, 22 Oct 2008 morning". A "Hide advanced settings" link is present. The "Reminder time" is set to "04:30" with a format "HH:MM or HHMM (24h)". There are checkboxes for "Custom frequency" (set to 2 weeks), "check to get one reminder right now", and a text area for "Additional text (optional)". At the bottom, there is a "Resnooze" button and a note: "(*) an activation email will be sent before any reminder".

Variety of Uses

One of the wonderful aspects of resnooze.com is that you can set it to send you an e-mail about anything you need to be reminded of- exams, appointments, meetings, oil changes, birthdays, etc. If you have trouble keeping track of things on a calendar, but check your e-mail regularly, these reminders could benefit you greatly.

Simplicity

The simplicity of resnooze.com is another winsome aspect. You can easily customize the email reminder to be sent at certain time, and at certain intervals. All you are required to provide is your e-mail address. When you receive the e-mail, you have the ability to change the frequency and subject of the reminder. You may also cancel the reminders completely if you no longer have any need for them. It possible to have as many reminders as you need sent to you.

Your reminders can be modified or canceled directly through the actual e-mail.

Resnooze.com does not require you to sign up or make an account. It can be accessed directly from the e-mail reminder that it sends you. However, you may create an account with a password. This tool is so simple to use, it only requires to the basic knowledge of e-mail.

Start Remembering With Resnooze

It's easy for a student to get stressed out over a packed schedule and countless details to remember.

Resnooze.com is a fresh, easy remedy the longstanding problem of forgetfulness. Low-priority items won't bother you too much, but will no longer be forgotten.